Columbia County

Quit Line Data Summary October 1 - December 31, 2002

	County	State
Number of Calls to Quit Line	N = 2	N = 3,753
Percent of Statewide Calls	0.1%	100.0%
Percent of State Population in County ¹	0.07%	100.0%
recommendation of changes and country	0.0.70	100.070
	County %	State %
Gender	N =	N = 3,291
Female	*	61.0%
Male	*	39.0%
De co/Ethericitus	N	N = 0.046
Race/Ethnicity	N = *	N = 2,816
People of Color	*	13.9%
White	•	86.1%
Age	N =	N = 2,956
Less than 18 years old	*	2.7%
18 - 24 years old	*	14.4%
25 - 34 years old	*	21.8%
35 - 44 years old	*	25.9%
45 years and older	*	35.1%
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Education	N =	N = 2,860
Did not graduate high school	*	18.4%
High school graduate	*	33.3%
Some college/vocational school	*	34.9%
College graduate	*	13.5%
Caller Type	N =	N - 2 267
Caller Type	IN - *	N = 3,367
General Information	*	11.2%
Health care provider	*	2.9%
Tobacco user	·	85.9%
Payer Type	N =	N = 2,129
Insured	*	41.5%
Uninsured	*	24.9%
Medicaid	*	33.5%
Heard About	N =	N = 2,888
Past caller	*	18.5%
Employer/worksite	*	0.8%
Health care provider	*	21.8%
Television	*	18.4%
Outdoor advertisement (billboard/bus/wall)	*	7.2%
Targeted mailing	*	0.9%
Great Start	*	0.9%
Radio	*	2.2%
Newspaper/Magazine	*	2.2%
Brochure/Newsletter	*	6.2%
	*	17.9%
Family or friend	*	
Health Department	*	2.9%
School	•	0.9%

Source: Washington State Department of Health Tobacco Prevention and Control

Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

^{*} Rate not calculated because number of calls was less than 5.